

# CHATTERS

CANADA LIMITED

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**Rewarding careers in the salon industry.**

Chatters Canada recently hosted its fourth annual Stylist Connection and Makeover Challenge Competition in partnership with Redken 5th Avenue, NYC. This national event attracted Chatters stylists from British Columbia to Newfoundland. The Makeover Challenge Competition has grown substantially from 59 entries and 270 attendees in 2008, to 218 entries and 439 attendees in 2011.

This event was designed exclusively for Chatters hairstylists, to teach the latest hair techniques and styles, plus it offered an opportunity to showcase their talent and win prizes. Redken's Global Performing Artists and Education Artistic Directors – Sam Villa and Sean Godard captured the crowd with their engaging style and passion for creativity. For two days, Sam and Sean inspired stylists by demonstrating Redken's latest hair trends live on stage.

### **2011 Regional Award winners:**

- Jessica Schaefer                      Division 1 Vernon, British Columbia
- Tysha Shin                              Division 2 Calgary, Alberta
- Dana Mawer                            Division 3 Red Deer, Alberta
- Gina Sales                                Division 4 Fort McMurray, Alberta
- Angie Hunt                              Division 5 Winnipeg, Manitoba

Winners received a personalized trophy and \$1,000 in styling tools from Chatters Canada.

### **2011 Stylist Choice Award**

- Angie Hunt                              From Division 5 Winnipeg, Manitoba

The winner received a personalized trophy, plus \$300.00 Redken Education gift certificate.

### **2011 Makeover Challenge Stylist of the Year**

- Dana Mawer                            From Division 3 Red Deer, Alberta

The Makeover Challenge Stylist of the Year received the grand prize of airfare, 3 night's accommodation, \$500 cash plus ticket to advanced education at the Redken Exchange in Toronto. Also included is a personalized trophy and media exposure.

### **About Chatters**

Chatters Canada is a franchisor and privately owned 100% Canadian company, with over 100 corporate and franchise salons coast to coast. Chatters is the largest provider of beauty products in Canada and an industry leader. Salon listing available at [www.chatters.ca](http://www.chatters.ca).

### **About Redken**

Redken is a leading manufacturer of professional haircare, styling and haircolor products. Redken is available and guaranteed only at fine salons in Canada. To learn more visit [www.redken.ca](http://www.redken.ca) or call 1.866.9.REDKEN.

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